

GUIDE TEACHING

MASTERCLASS DE INTRODUCTION TO GENDER EQUALITY OPPORTUNITIES FOR COMPANIES



INTRODUCTION

Welcome to the Materclass Introduction to Equal Opportunities for Business.

We value and recognise the effort involved in distance learning, so we try to make the online experience as intuitive and easy as possible.

This guide is designed to **accompany and guide you through the contents** and instructions that you will have to develop during the virtual course.

Read carefully the **guidelines and orientations** of the Guide and, for any questions and/or guidance on the development of the course, please **contact the tutor** on campus, through the internal messaging system.

COURSE CONTENTS

This course will detail and develop a wide range of basic concepts related to gender and **equal opportunities**, both in the personal sphere and in organisations. This will allow us to have a better knowledge of the current problems and to know how to detect small everyday discriminations.

We will first work on how to recognise the **differences between sex and gender**, going on to try to identify the **stereotypes** and roles assigned to each. Subsequently, we will work on the concept of **co-responsibility** and work-life balance.





CONTENTS

Introduction to gender equality.

- ◆ The process of differentiated socialisation
- ◆ Other mechanisms supporting gender stereotypes

Module 2. Sexual division of labour

- ◆ Sexual division of labour: horizontal Sexual
- ◆ division of labour: vertical Sexual division of labour: vertical

Module 3. Reconciliation and co-responsibility

- ◆
- ◆ Reconciliation Co-responsibility

Module 4. Gender-based violence and

- ◆ harassment at work Gender-based violence at work

THE ACTIVITIES

The Introduction to Gender Equality course for companies is **completely virtual**. All activities can be carried out at any time, from any computer with Internet access, from anywhere.

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The activities and contents are designed to be developed in approximately **2 hours**, so we suggest making a personal planning to meet the objectives of the course.

DIDACTIC MATERIALS

The development of the syllabus will be carried out by means of **video-classes** by the teachers and presentations. In addition, students will have **complementary material** and bibliography at their disposal in case they wish to broaden their knowledge.

THE MEDIA

The course will be developed using the modules of the moodle platform, allowing a permanent virtual communication through:

- ♦ **General Classroom Forum**, which allows for asynchronous group exchange on a shared theme.
- ♦ **News from Teacher**, for the communications made by the teaching staff.

EVALUATION OF THE COURSE

At the end of the course there will be a compulsory **final test** with the contents of all the modules, with two attempts and unlimited time.

The **final mark** will correspond to the **final exam** (100%).

Successful completion of the course will result in the award of a **certificate** accrediting successful completion of the course.

For those who have not reached the minimum score, a **grace call will be** considered, depending on the justification and progression of the student in question.

